

Consulting with
a high qualified **partner.**



Value services





DIGITAL SIGNAGE CONSULTANCY

First step for a successful Digital Signage network is to take into consideration the conditions in which the network will operate; not only from the climatic or environmental point of view, but mostly to optimize the visibility and consequently the number of contacts. A consolidated experience and a set of devices specifically designed to measure (not just imagine) the expected interactions are available to maximize the Digital Signage network efficiency.



TAILOR MADE PRODUCT DEVELOPMENT

Kiosks and display need always to be integrated in an existing scenario, with its own design requirements: it doesn't matter if it is a bus shelter or a luxury shop or a skiresort application. The technology is available for all kind of installations and design needs. And by means of the Chameleon program it is possible to design also the most innovative and future-proof technological solutions.



IN FIELD SERVICES

Products are designed to last, and a correct installation is a key factor to secure their lifetime. A specialized team of technicians, a proper equipment and a consolidated organisation allow an easy and smart installation and dismantling in every environment, from underground to airports.



(ZERO) MAINTENANCE

Just add the content. All remaining activities can be managed in a flexible way to allow the Digital Signage network managers to focus on their own main activity: generate revenues from the installed displays. Every operating activity is delegated to specialized teams, that can take care of every single aspect related to the products.



REMOTE SERVICES

A sophisticated and proprietary telemetry (infiniTVision) is implemented in all products, and acts independently from the installed Content Management Software. An innovative big-data approach allow to collect sensitive data from any single device, correlate it with environmental parameters and forecast possible failures. On the opposite, any single totem can be totally managed remotely, from the remote installation of a new OS to the visualisation of alert informations in overlay to the advertising content. Data are available on a cloud based approach or through API's for integration with existing platforms.



CONTENT MANAGEMENT SOFTWARE (CMS)

CMS should perfectly fit the Digital Signage manager need. Almost all commercial platforms can be integrated inside the kiosks and monitors, but a perfect harmonisation with the displays network often requires a lot of time and a big joint effort. For this reason in our portfolio there is a one of the most innovative and highend software for the Digital Engagement.



FINANCING (Finance and Operating leases)

Pay-per-use approach is becoming a normal experience in all aspects of our business and personal life. Also the Digital Signage networks can be considered as an asset or as a service in order to minimize the risk of ownership. Several financing options are available to allow a sustainable business.

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